

PREVNet honoured by the Canadian Red Cross

National bullying prevention network receives Citation at Red Cross annual awards dinner

"It's all about Relationships!"

PREVNet (Promoting Relationships and Eliminating Violence Network) has been recognized for its partnership with the Canadian Red Cross' RespectED: Violence and Abuse Prevention Program. The Canadian Red Cross National Citation is official recognition for especially noteworthy services to the Canadian Red Cross, and cites the importance of healthy relationships in improving the health and safety of everyone.

The Citation, accepted by PREVNet Scientific Co-Directors Dr. Wendy Craig of Queen's University and Dr. Debra Pepler of York University, notes that as partners, RespectED and PREVNet "have worked closely to bring an end to bullying via education, training, research, communication and policy-changing advocacy work." It also emphasizes the caring and respectful relationship between PREVNet and the Canadian Red Cross and details how PREVNet has highlighted the work of the Canadian Red Cross and used RespectED stories at conference and speaking engagements to demonstrate the power and potential of violence prevention programming.

Four significant successes have been:

- In 2007, at an International Think Tank on Bullying Prevention, PREVNet's Scientific Co-Directors and the Canadian Red Cross co-led the creation of the Kandersteg Declaration - an international commitment by researchers from 15 nations to prevent bullying and victimization of children and youth.
- In consultation with the Canadian Red Cross, and two other partners, PREVNet created the Healthy Relationships Training Module which is now being used to train adults across Canada.
- From 2009 – 2012, PREVNet evaluated the Canadian Red Cross' bullying prevention program and Ten Steps to Creating Safe Environments process ensuring that these resources are relevant, current and evidenced-based.
- PREVNet and the Canadian Red Cross were successful in receiving a \$2.5 million grant from Social Sciences and Humanities Research Council (SSHRC) to evaluate Walking the Prevention Circle for Aboriginal Communities.

This partnership serves as a catalyst for social and cultural change by bringing together practice and research. PREVNet together with the Red Cross has expanded violence prevention activities and healthy relationship messages across Canada. The Canadian Red Cross highly values this close collaboration and the impact of this collective work. It's all about relationships!

PREVNet, Canada's authority on research and resources for bullying prevention, is a national network of 71 leading researchers and 55 youth-serving organizations including the Canadian Red Cross. It is the first of its kind in this country and a world leader in bullying prevention. Through education, research, training and policy change, PREVNet aims to stop the violence caused by bullying - so every child can grow up happy, healthy and safe.



Left to right: Judi Fairholm, National Director, RespectED: Violence and Abuse Prevention, Canadian Red Cross; PREVNet Scientific Co-Directors Dr. Debra Pepler and Dr. Wendy Craig; Leslie Dunning, Director General, Violence and Abuse Prevention, Canadian Red Cross



PREVNet

Promoting Relationships and Eliminating Violence Network

It's all about Relationships!

In 2006, Dr. Debra Pepler and Dr. Wendy Craig established Promoting Relationships and Eliminating Violence Network – known as PREVNet - a world-leading network that includes 67 researchers and 53 youth-serving national organizations including the Canadian Red Cross. As renowned bullying experts in Canada and the world, their message has been: “It’s all about relationships” and creating healthy relationships is their work.

This partnership has been critical to the growth and success of the Canadian Red Cross’ RespectED: Violence and Abuse Prevention Program: together this collaboration has worked closely to bring an end to bullying via education, training, research, communication and advocacy work. At countless conferences and speaking engagements PREVNet has highlighted the Canadian Red Cross’ work and used RespectED stories to demonstrate the power and potential of violence prevention programming. The Canadian Red Cross’ RespectED program honours this partnership and recognizes PREVNet as key to successful violence prevention initiatives such as:

- The creation of the Kandersteg Declaration - an international commitment by researchers from 15 nations to prevent bullying and victimization of children and youth.
- *Healthy Relationships Training Module* for adults, available for all Canadians..
- PREVNet’s evaluation of the Canadian Red Cross’ bullying prevention program and the Ten Steps to Creating Safe Environments process.
- PREVNet and the Canadian Red Cross’ success in receiving a \$2.5 million grant from Social Sciences and Humanities Research Council (SSHRC) to evaluate Walking the Prevention Circle for Aboriginal Communities.

This partnership serves as a catalyst for social and cultural change by bringing together practice and research. PREVNet has worked together with the Canadian Red Cross to expand violence prevention activities and healthy relationship messages across Canada. This Citation honours the close collaboration and collective impact of working together to improve the health and safety of everyone. After all - It’s all about relationships!