



PREVNet

BULLYING. THE FACTS.

28 UNIVERSITIES. OVER 100 RESEARCHERS. REAL DATA.



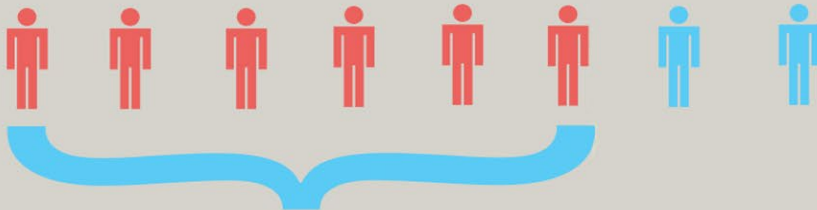
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LET'S START WITH THE KICKER.

FACT 1

75%

OF PEOPLE SAY THEY HAVE BEEN AFFECTED BY **BULLYING**



FACT 2

BULLYING CAN CAUSE

SERIOUS HARM

CHILDREN WHO ARE BULLIED SUFFER ↑ **HEADACHES, DEPRESSION, ANXIETY**

CHILDREN WHO BULLY / HAVE BEEN BULLIED ARE AT A ↑ **RISK OF SUICIDE**

CHILDREN WHO BULLY ARE ↑ LIKELY TO BECOME INVOLVED WITH **CRIMINAL ACTIVITY**

60%

OF MALES WHO BULLY IN SCHOOL HAVE **CRIMINAL RECORDS** BY 24



SOLUTION!

Identify children at risk and help them develop **HEALTHY RELATIONSHIPS**.

FACT 3

FIGHTING BACK MAKES BULLYING WORSE

WHEN CHILDREN USE AGGRESSION TO DEAL WITH A BULLYING PROBLEM, THEY EXPERIENCE MORE PROLONGED AND SEVERE BULLYING AS A RESULT.



SOLUTION

BE ASSERTIVE. NOT AGGRESSIVE.

SEND THE MESSAGE THAT BULLYING IS NOT OKAY. REPORT IT TO AN ADULT. **BE CLEAR AND RESPECTFUL.**



F A 4 C T



PEERS ARE DRAWN TO BULLYING



PEERS ARE PRESENT IN **90%** OF BULLYING INCIDENTS

AUDIENCES GIVE THOSE WHO BULLY ATTENTION AND SOCIAL STATUS

BYSTANDERS LEARN THE NEGATIVE USE OF POWER IN RELATIONSHIPS

WHEN PEERS INTERVENE, MOST INCIDENTS STOP WITHIN **10 SECONDS**



Teach kids to be **HEROES!**

visit prevnet.ca for positive intervention methods

← THEREFORE..



FACT

#5

CYBERBULLYING

IS GETTING

WORSE

- ➔ OVER 1/3 OF CANADIAN TEENS HAVE SEEN CYBERBULLYING TAKE PLACE
- ➔ 1 IN 5 TEENAGERS NOW REPORT BEING VICTIMIZED ELECTRONICALLY
- ➔ 80% OF TEENS HAVE SEEN RACIST OR SEXIST CONTENT ONLINE 

MAKE AN

IMPACT

* TAKE ADVANTAGE OF PRIVACY SETTINGS ON SOCIAL MEDIA 

🔊 USE BLOCK & REPORT TOOLS TO STOP CYBERBULLYING IN ITS TRACKS

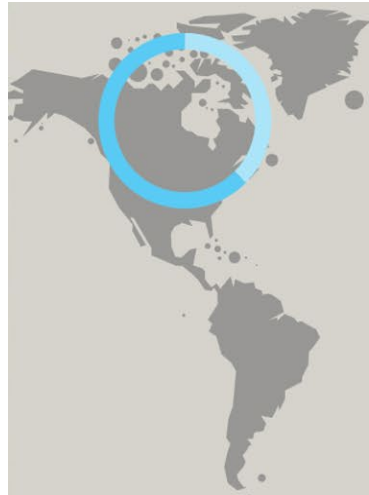
📁 SCREENCAP & SAVE ALL INSTANCES OF CYBERBULLYING YOU SEE

WE ARE NOT DOING
ENOUGH.

#6

FACT





● BULLYING RATES IN CANADA ARE HIGHER THAN 2/3 OF OECD COUNTRIES.



HALF OF STUDENTS REPORT THAT BULLYING IS A **PROBLEM** AT THEIR HIGH SCHOOL.

78%

OF CANADIANS BELIEVE THAT NOT ENOUGH IS BEING DONE TO STOP BULLYING IN THEIR COMMUNITY



BUT WHAT CAN I DO?

WELL, YOU CAN START BY **SHARING** THIS POST.

MAKE THE FACTS KNOWN.



THE BEST WAY TO STOP BULLYING IS TO **INTERVENE.** THE **RIGHT** WAY.

USE THIS INFOGRAPHIC & VISIT **PREVNET.CA** FOR MORE INFO.