94% of Canadian youth have a Facebook account.

87% have a cellphone by grade ten.

7/10 websites visited are social media.

Cyberbullying
The use of information and communication technology to cause harm to another person

Students think cyberbully youth because:

1. It's easy to press send
2. It's a way to feel powerful
3. Nobody sees the person cyberbullying

Cyberbullying is a real issue:

- 25% of Canadian kids admit to cyberbullying behaviour
- 1 in 3 report that they have been cyberbullied
- Nearly half of Canadian youth in distress report involvement in traditional bullying or cyberbullying.

20% of students report having been cyberbullied in the last month.

Of these youth, 65% report that their victimization started over a year ago.
MORE THAN HALF
of youth who participate in cruel online behaviour say they are

"JUST JOKING"

around.

78% of students have come across racist or sexist content online.

40% of youth see this type of content every. single. day.

HOW CAN WE CHANGE THINGS?

SHARE

we all need to learn to discuss responsibility as a global citizen.

we need to empower youth and nurture online empathy.

finally, we need to talk about both good and risky online behaviours - and how to handle them.

FOR MORE RESOURCES

VISIT

PREV/Net.ca