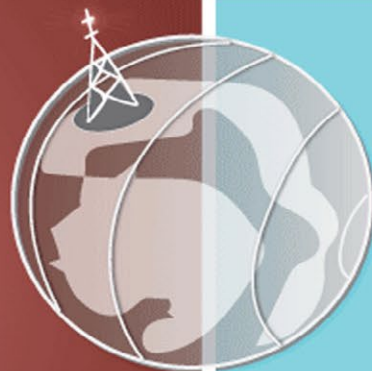


CYBER BULLYING



AND HOW IT IS AFFECTING
CANADIAN YOUTH

PREVNet



94%

TECHNOLOGY IS IN THEIR O.S.

OF CANADIAN YOUTH HAVE A FACEBOOK ACCOUNT



87%

HAVE A CELLPHONE BY GRADE TEN



7/10

WEBSITES VISITED ARE SOCIAL MEDIA



cy-ber-bul-ly-ing

the use of information and communication technology to cause harm to another person

STUDENTS THINK

CYBERBULLY

YOUTH

because

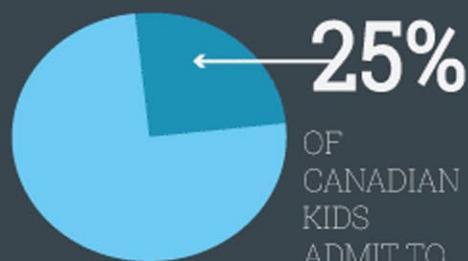
1 IT'S EASY TO PRESS SEND

2 IT'S A WAY TO FEEL POWERFUL

3 NOBODY SEES THE PERSON CYBERBULLYING



CYBERBULLYING IS A REAL ISSUE



CYBERBULLYING
BEHAVIOUR



REPORT THAT THEY
HAVE BEEN
CYBERBULLIED



NEARLY HALF

of Canadian youth in distress report involvement in traditional bullying or cyberbullying.



20%

of students report
having been cyberbullied
in the **LAST MONTH**

of these youth,
report that their
victimization started

65%

OVER A YEAR AGO



MORE THAN HALF

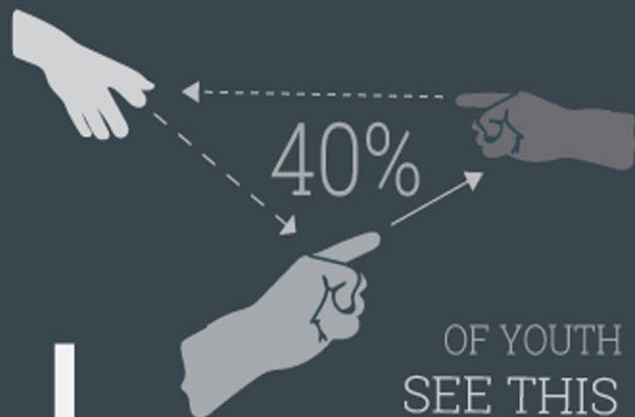
of youth who participate in cruel online behaviour say they are

“**JUST JOKING**”

around.



78% of students have come across racist or sexist content online.



40% OF YOUTH SEE THIS TYPE OF CONTENT EVERY. SINGLE. DAY.

HOW CAN WE CHANGE THINGS ?

SHARE



THIS INFOGRAPHIC

- ★ we all need to learn to discuss responsibility as a global citizen.
- ★ we need to empower youth and nurture online empathy.
- ★ finally, we need to talk about both good and risky online behaviours - and how to handle them.

FOR MORE RESOURCES

VISIT



PREVNet.ca