

PREVNet Board of Directors Announcements

The Board of Directors of PREVNet (Promoting Relationships and Eliminating Violence Network) is pleased to announce the selection of **Ms. Martha Tory** as the new Chair of the Board.



Ms. Martha Tory
[Ernst & Young](#)

Ms. Tory previously served as the Board's Vice Chair and Treasurer. She is a partner in the Assurance Practice in the Toronto office of Ernst & Young where she is the National Director of Not-For-Profit, Health Care and Education practices. Her clients include a wide range of not-for-profit organizations such as the University of Toronto, Hospital for Sick Children, the Art Gallery of Ontario and the Toronto Symphony.

Ms. Tory graduated with a Bachelor of Commerce from the University of Toronto and is a Fellow of the Institute of Chartered Accountants and a Certified Management Consultant.

Martha has served on the board of trustees of a number of not-for-profit organizations. She is currently on the Board of Directors of several organizations, including Imagine Canada and The Learning Partnership, the organization that promotes Take Our Kids to Work Day. She is past Chair of the Board of Trustees of the United Way of Greater Toronto and is past Chair of the Board of Trustees of Trinity College at the University of Toronto.

In making the announcement, the Board also thanks **Mr. David Sculthorpe** for his service as Chair. Mr. Sculthorpe is Chief Executive Officer of the Heart and Stroke Foundation of Canada.

The Board is also pleased to make two other announcements.

Ms. Shelley Cardinal has been selected as the Board's Vice-Chair.



Ms. Shelley Cardinal
[Canadian Red Cross](#)

Ms. Cardinal, National Aboriginal consultant to the Canadian Red Cross RespectED: Violence and Abuse Prevention program, is the driving force behind Walking the Prevention Circle, a program that focuses on prevention education for Aboriginal communities. With an understanding of the many issues facing Canadian Aboriginal people, Walking the Prevention Circle is designed to help communities gain awareness of prevention strategies that can be used to decrease the impact abuse and violence has in everyday life. A member of the Bigstone Cree Nation in northern Alberta and now based in Victoria, Shelley works closely with Aboriginal people and communities across Canada.

In recent years, she has delivered prevention workshops in more than 70 Aboriginal communities from coast to coast to coast and presented in National and International Conferences.

"Let us put our minds together and see what we can create for our children"
Sitting Bull (Tatanka Yotanka)

Ms. Gillian Pearl has been selected as the Board's Treasurer



Ms. Gillian Pearl
[Geyser Marketing Group](#)

Ms. Pearl is a Chartered Accountant, having graduated from McGill University with a Bachelor of Commerce and Concordia University with a Diploma in Accountancy. She started her career at Ernst & Young in Montreal and subsequently transferred to the London, England office. Upon returning to Canada, Gillian gained experience working in the Health and Wellness Sector - as Director of Finance for Medisys Health Group and then as Senior Director of Operations for the Medical Imaging Division in Ontario. At Novartis Animal Health, Gillian was a member of the leadership team as Director of Finance. Gillian returned to Ernst & Young in 2009, as a Senior Manager in Assurance, working with a variety of clients including not-for-profit organizations. Currently, Gillian has the privilege of caring for her daughter on a full-time basis, while working as Director of Planning & Strategy for Geyser Marketing Group part-time.